

## 2 Mediaboards at Stuttgart Messe – Stuttgart Airport

Brilliant, unmissable, quality digital screens located on the path to and from the fairgrounds and the airport

Address your target audiences with a high-impact video on their way to and from a trade show. Attract their attention and tell them where to find you before they even set foot on the show floor.

### Facts & Figures:

- Target over 1.5 million visitors and 21,000 exhibitors before they even arrive at a show
- Greet 10.6 million air passengers
- Reach conference, seminar and hotel guests a of the 5-star Mövenpick Hotel



North side: direction airport from the fairgrounds  
Dimensions: 10 m<sup>2</sup>  
Resolution: 1080 x 576 pixels  
Transmission Window: 6 a.m. to 10.30 p.m.



South side: direction fairgrounds from the airport  
Dimensions: 14 m<sup>2</sup>  
Resolution: 960 x 576 pixels  
Transmission Window: 6 a.m. to 10.30 p.m.

### Technical Specifications – Media Formats for the Stuttgart Airport and Fairgrounds Location

Still Images: bmp, jpg, pdf  
Resolution: 72-150 DPI

Animation: avi, mov  
- uncompressed file format, 25fps, square pixels

For any questions regarding media formats please contact our technical / ad-creation partner:

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